



Nihon Kairali Foundation

-Sponsorship Brochure



About Nihon Kairali



- Established in 1986 as Kerala Community Association in Japan
- Registered as an NPO with Japan Government (Ippan Shadan Hojin)
- Nihon Kairali serves as a platform for Keralites living in Japan for holding social events, bringing together its people and offering support and help to each other for a comfortable life in Japan.
- Nihon Kairali has operations in Tokyo, Nagoya, Osaka, Fukuoka, Tochigi and Gunma
- Nihon Kairali is involved in various social causes and support Keralites in Japan and also people in India when needed
- Nihon Kairali collaborates with other Indian and Japanese communities and establish a strong Indo Japan relationship and facilitate the cultural exchange



Nihon Kairali Presence and Activities



A Powerful Medium for Your brand's reach into the Community in Japan and extended Family & Friends

Nihon Kairali Members

- 1350 registered members
- 200 + nonregistered members
- Average event participation 300-400 members



Social Media / Channels

Web:

<http://www.nihonkairali.com/>

FaceBook Group

<https://www.facebook.com/groups/nihonkairali/>

Facebook

<https://www.facebook.com/nihonkairali/>

WhatsApp:

3 Active groups accommodating 800 Members

Nihon Kairali Activities

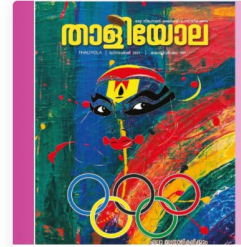
1. X Mas and New Year (December)
2. Hanami Party (April)
3. Utsav – Talent show (May)
4. Grand Onam Event (September)
5. Thaliyola Yearly Magazine (September)
6. Keraleeyam Award
7. Halloween Party (October)
8. Arts Fest (November)
9. Trips and Outings
10. NK Youth Club Events
11. Talk Shows
12. Events with Celebrities
13. Charity Fund Raising Events
14. Japan Matsuri Participation
15. Clubs for Sports, Arts, Education

Nihon Kairali- Charity, Events, Publications



Nihonkairali Thaliyola magazine

The annual magazine published by Japan Malayalees and friends



2021



2020



2019



2018



Sponsorship Details – Annual Pricing Tariff

	Emerald(1)	Platinum(2)	Gold	Silver	Bronze
TARIFF	JPY 400,000	JPY 200,000	JPY 100,000	JPY 50,000	JPY 25,000
Nihon Kairali Main Event Grand Onam Title Sponsor (Around 500 People attendance)	YES	NO	NO	NO	NO
XMAS OR Talent Show Event Title Sponsor(150 People Attendance)	No	YES	NO	NO	NO
Advertisement in Thaliyola - Nihon Kairali Annual Magazine	Full Page advt First page inside or Back page inside or outside	Full Page advt First page inside or Back page inside or outside	Full Page advt except Emerald & Platinum sponsor pages	Half Page	Quarter Page
Display in Website	Full Page	Full Page	Half	Quarter	Small Boxed Advt
Display Logo in Event Flyers	YES (All Events)	YES (All Events)	Up to 6 Events	Up to 3 events	1 event
Social Media Posts to promote your brand	Up to 12 times per year	Up to 12 times per year	Up to 8 times per year	Up to 3 times per year	1 time
Recognition through Banner Display at auditorium	YES (Up to 3 times)	YES (Up to 3 times)	Yes (Up to 1 time)	NO	NO
Your Brand's Flyer Distribution during our Events	YES (Up to 3 times)	YES (Up to 3 times)	Yes (Up to 2 times)	NO	NO
Table Space, talk time on stage or video presentation during Events	YES (Up to 3 times)	YES (Up to 3 times)	Yes (Up to 1 time)	NO	NO
Email Distribution of your Promotion Material	YES (Up to 3 times)	YES (Up to 3 times)	Yes (Up to 1 time)	NO	NO
WhatsApp promotion of your Promotion Material	YES(Up to 2 times)	YES(Up to 2 times)	Yes (Up to 1 time)	NO	NO
Promotion during Online Events	YES (All Events)	YES (All Events)	Up to 6 Events	Up to 2 events	1 event

Please contact us at board@nihonkairali.com in case you are looking for a custom sponsorship option

Sponsorship Cycle period 1 year October to September



Why Nihon Kairali ?



1. Registered NPO with 1500+ Active Members and extended Family and friends. Excellent Reach for your Brand to the Community.
2. Nihon Kairali Stands for a Social Cause and Charity support to Community and Your sponsorship contributions goes towards noble cause.
3. Being a registered Ippan Shadan Hojin(NPO), Contributions as Sponsorships can get Tax exemption for your organization
4. Recognized as a community which organizes High quality events and activities
5. Awareness building of your brand for potential business from the Community



Thank You

